

**Location:**

Daffodil International University  
DSC, Birulia, Savar  
Dhaka-1216, Bangladesh

**Date:**

July 20 - 28, 2026



# About APSP 2026

The Asia-Pacific Summer Program (APSP) is an exciting international academic initiative hosted by Daffodil International University (DIU). Following the remarkable success of APSP 2025, DIU proudly presents the 2nd Edition of APSP, designed to promote global learning, cross-cultural exchange, and innovative thinking among students from across the Asia-Pacific and beyond.

The previous edition, APSP 2025, successfully brought together 33 students from 10 countries, including Russia, the Philippines, Palestine, Tajikistan, Afghanistan, India, Nigeria, Somaliland, Sierra Leone, and Bangladesh. The program created a vibrant international learning platform through academic excellence, cultural diversity, and meaningful collaboration.

## Courses Offered

### Social Business for Sustainable Development

- ✓ Course Code : SB102
- ✓ Academic Credit : 3 (45 hours)

#### Key Topics:

- ✓ Social Business & Global Impact
- ✓ Financial Aspects & Marketing Strategies
- ✓ Social Business Model Canvas
- ✓ Field Visits: Yunus Centre, Grameen Bank, YY Ventures
- ✓ Social Business Design Lab & Pitching Session

### AI & Business Analytics: From Data to Action:

- ✓ Course Code: SE555
- ✓ Academic Credit: 3 (45 hours)

#### Key Topics:

- ✓ AI in Business & Industry Applications
- ✓ Machine Learning & Data Visualization
- ✓ Decision Trees & Predictive Analytics
- ✓ Model Development & AI-driven Decision Making
- ✓ Final Project Presentation

### Mobile Journalism (MoJo):

- ✓ Course Code: JMC100
- ✓ Academic Credit: 3 (45 hours)

#### Key Topics:

- ✓ Fundamentals of Mobile Journalism
- ✓ Mobile Filming, Storytelling & Reporting
- ✓ Practical Sessions: Scriptwriting, Shooting, & Editing
- ✓ Field Visit to a Newsroom
- ✓ Final Story Review & Presentation

### Polyherbal Nanoemulsion Formulation Development for Oral Care

- ✓ Course Code: PHR 302
- ✓ Academic Credit: 3 (45 hours)

#### Key Topics:

- ✓ Oral care needs, product concepts, and alcohol-free formulations
- ✓ Quality by Design (QbD), TPP, and critical quality attributes
- ✓ Nanoemulsion science, polyherbal actives, and excipient selection
- ✓ Batch preparation, nano-sizing, and process optimization
- ✓ Quality control, stability, scale-up, GMP, and regulations

### Participatory Rural Studio

- ✓ Course Code: PRS 305
- ✓ Academic Credit: 3 (45 hours)

#### Key Topics:

- ✓ Rural-urban transformation and participatory learning
- ✓ Ethical fieldwork, stakeholder mapping, and surveys
- ✓ Community immersion, homestead studies, and environment analysis
- ✓ Social and cultural mapping through interviews and discussions
- ✓ Visual documentation, posters, exhibition, and reflection



## Registration Details

### Early Bird Registration (Until April 30, 2026)

- ❖ Standard: USD 600
- ❖ DIU Partners: USD 550

### What's Included in the Registration Fee?

- ✓ Certificate of Participation
- ✓ Academic Transcript (3 Credits)
- ✓ Class & Laboratory Activities
- ✓ Airport Pick-up & Drop-off Service
- ✓ Shared Accommodation

### General Registration (Until June 20, 2026)

- ❖ General: USD 650
- ❖ DIU Partners: USD 600

### Late Registration (Until July 05, 2026)

- ❖ General: USD 700

### Eligibility:

- ✓ Open to Undergraduate and Postgraduate students from any discipline
- ✓ Age limit: Not more than 35 years

### Refund Policy:

- ✓ Cancellations before June 20, 2026: 60% refund
- ✓ No refunds from June 21, 2026 onwards

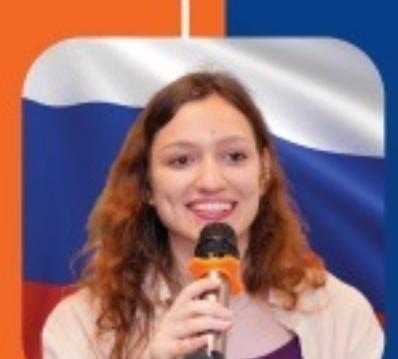
## Experience in Their Words

Hear what participants from APSP 2025 had to say about their journey



**Ahmed Ali Yasin**  
Somalilander  
Social Business for Sustainable Development

"I represented Somaliland at the Asia Pacific Summer Program 2025 at Daffodil International University, where I gained valuable insights into engineering for social impact and deepened my commitment to creating positive change in communities."



**Gaidei Mariia**

Russian  
AI & Business Analytics: From Data to Action

"Daffodil International University has organized the best summer school I've ever attended! Excellent thoughtful organization, strong classes, interesting excursions and activities. Everyone at the program was very friendly and tolerant! It was an unforgettable experience!"



**Jyca Shalem Agosto Honrejas**  
Filipino  
Mobile Journalism

"APSP 2025 was a wholesome experience for me. I initially joined to improve my journalistic skills by exploring mobile journalism in Bangladesh, but the event offered more. I connected with people from diverse cultures, broadening my perspective on building connections with those from different backgrounds."

# Experience, Learn, and Grow This Summer!

Explore new ideas, embrace different cultures, and build lifelong connections across the Asia-Pacific region and beyond.

## Information & Registration



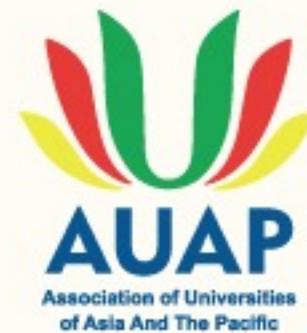
Contact us!

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Partners:



Eurasian Universities Union



Association of Universities  
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Asia Technological University Network



—Social Business Students' Forum—  
Since 2012

