



# Asia-Pacific Summer Program (APSP) 2025

Together, A Great Summer

**Location:**

Daffodil International University  
DSC, Birulia, Savar  
Dhaka-1216, Bangladesh

**Date:**

July 19-27, 2025

# About APSP 2025

The Asia-Pacific Summer Program (APSP) 2025 is an exciting initiative hosted by Daffodil International University (DIU) in partnership with the Association of Universities of Asia and the Pacific (AUAP). It brings students from around the world, especially from AUAP member institutions, to explore Social Business, AI & Business Analytics: From Data to Action, and Mobile Journalism with 3 academic credits per course. The program features field trips, industry visits, teamwork, cultural activities, and heritage tours.

## Courses Offered

### **Social Business for Sustainable Development**

- ✓ Course Code : SB102
- ✓ Academic Credit : 3 (45 hours)

#### **Key Topics:**

- ✓ Social Business & Global Impact
- ✓ Financial Aspects & Marketing Strategies
- ✓ Social Business Model Canvas
- ✓ Field Visits: Yunus Centre, Grameen Bank, YY Ventures
- ✓ Social Business Design Lab & Pitching Session

### **AI & Business Analytics: From Data to Action:**

- ✓ Course Code: SE5XX (TBD)
- ✓ Academic Credit: 3 (45 hours)

#### **Key Topics:**

- ✓ AI in Business & Industry Applications
- ✓ Machine Learning & Data Visualization
- ✓ Decision Trees & Predictive Analytics
- ✓ Model Development & AI-driven Decision Making
- ✓ Final Project Presentation

### **Mobile Journalism (MoJo):**

- ✓ Course Code: JMC100
- ✓ Academic Credit: 3 (45 hours)

#### **Key Topics:**

- ✓ Fundamentals of Mobile Journalism
- ✓ Mobile Filming, Storytelling & Reporting
- ✓ Practical Sessions: Scriptwriting, Shooting, & Editing
- ✓ Field Visit to a Newsroom
- ✓ Final Story Review & Presentation





## Registration Details

### Early Bird Registration (Until April 30, 2025)

- ❖ General: USD 600
- ❖ AUAP Members: USD 550
- ❖ DIU Partners: USD 550

### General Registration (Until June 15, 2025)

- ❖ General: USD 650
- ❖ AUAP Members: USD 600
- ❖ DIU Partners: USD 600

### Late Registration (Until June 30, 2025)

- ❖ General: USD 700

### What's Included in the Registration Fee?

- ✓ Certificate of Participation
- ✓ Academic Transcript (3 Credits)
- ✓ Class & Lab Activities
- ✓ Airport Pick-up & Drop-off Service
- ✓ Shared Room Accommodation
- ✓ Daily Meals
- ✓ Program Transportation
- ✓ Cross-Cultural Activities
- ✓ Heritage & Cultural Tours
- ✓ Field Trips & Industry Visits

### Eligibility:

- ✓ Open to Undergraduate, Postgraduate, and PhD students from any discipline
- ✓ Age limit: Not more than 35 years

### Refund Policy:

- ✓ Registrations canceled before June 30, 2025, will receive a 60% refund
- ✓ No refunds will be issued after June 30, 2025



# Join IFS

for an Unforgettable  
**Summer!**

Don't miss out on this opportunity to learn, explore, and connect with peers from across the Asia-Pacific region.

Information & Registration



Contact us!

- International Affairs, DIU**
- WhatsApp/Telegram: +88-01897644982, +88-01811458865
- [apsp@daffodilvarsity.edu.bd](mailto:apsp@daffodilvarsity.edu.bd)
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Partners:

